



Center for Behavior Analysis LLC (CBA) is committed to providing you with a website experience that respects and protects your personal privacy choices and concerns. The CBA website located at [www.centerforbehavioranalysis.com](http://www.centerforbehavioranalysis.com) (the "Website") is designed to provide you with useful information about us and our services and with employment opportunities. The Website does not promote or sell products of any kind; we do hope, however, that the information we provide on the Website encourages you to use or join our organization as a client or employee.

### **SMS Terms and Conditions**

Center for Behavior Analysis respects your privacy. By opting into our SMS messaging service, you agree to the following terms regarding how we handle your data:

- **Data collection:** We will collect your name, email address, mailing address and mobile phone number when you sign up for SMS updates. The information will be collected via the website contact form, email.
- **Data usage:** We use your data solely for sending updates and reminders related to our products and services.
- **Data Security:** with protect your data with secure storage measures to prevent unauthorized access.
- **Data Retention:** We retain your information as long as you are subscribed to our SMS service. You may request deletion at any time.
- **MESSAGE AND DATA RATES MAY APPLY.** Your mobile carrier may charge fees for sending or receiving text messages especially if you do not have an unlimited texting or data plan.
- **Message frequency varies;** we do not have recurring messages.
- **Contact Center for Behavior Analysis at 877-857-8517 or 500 S Australian Blvd., Suite 600 #1103, West Palm Beach Florida, 33401 for HELP or to stop receiving messages.**
- **Opt-Out.** You can opt-out of SMS at any time by texting, emailing, or replying STOP to our email: [cba@centerforbehavioranalysis.com](mailto:cba@centerforbehavioranalysis.com) phone numbers: 877-857-8517 or 561-232-2410. After unsubscribing you will receive a final SMS to confirm you have unsubscribed and we will remove your number from our list within 24 hours.
- **You can send HELP for additional assistance, and you will receive a text including our phone number, email, and website. We are here to help you.**

- **Non-Sharing Clause:** We do not share your data with third parties or marketing purposes. Center for Behavior Analysis LLC will not sell, rent, or share the collected mobile numbers

BY VISITING THE WEBSITE, YOU ACKNOWLEDGE THAT YOU ACCEPT THE PRACTICES AND POLICIES OUTLINED IN THIS PRIVACY POLICY. IF YOU DO NOT AGREE TO THE TERMS AND CONDITIONS OF THIS PRIVACY POLICY, PLEASE DO NOT VISIT OR USE THE WEBSITE.

**Information We Gather.** In an effort to provide the Website visitors with the most useful information, we collect a limited amount of information about visits to the Website, including the number of visits to the Website, the date and time of day of these visits, and the pages visited. This information helps us to evaluate the effectiveness of the Website, improve the information available to Website visitors and improve Website performance. In addition, if you elect to register with the Website to receive newsletters, event information and/or other PBS news and information, you will be required to provide us your first and last name, home phone number, a home or other physical address, and an email address, and/or other contact information, whether work or home.

**Personal Information Collected Automatically.** Our website tracking program does not provide us with personal information about the Website visitors; however, as is true of most websites, we gather certain information about visitors to the Website and store it in log files. This information includes internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data. We use this information, on an aggregate, anonymous basis without identifying individual users, to analyze trends, to administer the Website, to track users' movements around the Website and to gather demographic information about our user base as a whole. We do not link this automatically data to personally identifiable information, except, in rare instances, we reserve the right to use IP addresses to identify individuals who threaten the Website, PBS or others. As part of this use of information, we may provide aggregate, anonymous information to our partners about how our users, collectively, use the Website. Again, we never disclose aggregate, anonymous information to a partner in a manner that would identify you personally.

**Email Security.** Messages that you send to us by email (via the Contact Us links on the Website pages) may not be secure. If you choose to send any confidential



personal information to us via email, you accept the risk that a third party may intercept and use this information.

**Cookies.** CBA does not use cookies on its website.

**Use of Information.** CBA is the sole owner and user of the information collected on the Website. We will not sell, give, share, or rent this information to others in ways different from what is disclosed in this Privacy Policy; provided that PBS may provide such information to its authorized agents or partners in order to conduct its business in the ordinary course. In addition, certain vendors providing services to us may have access to limited information, but all such vendors are subject to confidentiality restrictions. In some cases, we may choose to buy or sell assets. In these types of transactions, user information is typically one of the business assets that is transferred. Moreover, if our company, or substantially all of our assets were acquired, or in the unlikely event that we go out of business or enter bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that these transfers may occur, and that any acquirer of our company or our assets may continue to use your personal information as set forth in this Privacy Policy. We may release personal information when we believe in good faith that release is necessary to comply with law or court order; enforce or apply our conditions of use (such as this Privacy Policy or our Terms and Conditions) and other agreements, or protect our rights, property or safety, or that of our employees, our users or others. This includes exchanging information with other companies and organizations for fraud protection or security violations, including any harmful, infringing or illegal activity. Our disclosures may occur under circumstances where we may not be authorized to advise you of such action.

**Third-Party Links.** The Website does not contain links to websites that are neither owned by nor controlled by CBA

**CBA Email Links.** We provide an email address link located on the Contact Us page so that you may email us directly with any questions or comments. PBS endeavors to read messages received and to respond promptly.

**Security.** The security of your personal information is important to us. We use reasonable precautions to protect the personal information we receive. Nonetheless, no website is completely secure and we cannot guarantee the security of such information. As a result, although we take appropriate measures to

safeguard against unauthorized disclosures of personal information, you acknowledge that: (a) we cannot guarantee you that the information we collect will never be disclosed in a manner that is inconsistent with this Privacy Policy; (b) there are security and privacy limitations of the Internet and wireless networks which are beyond our control; (c) the security, integrity and privacy of any and all information and data exchanged between you and us through the Website cannot be guaranteed; (d) any such information and data may be viewed or tampered with in transit by a third party. If you have any questions about security or privacy on the Website, you can contact us at [info@centerforba.com](mailto:info@centerforba.com)

**A Special Note about Children.** The Website is not designed or intended for use by children under 13. If you are under 18, you should access or use the Website only with involvement of a parent or guardian. Children under 13 may not submit any personal information to us, and if we discover that we have inadvertently gathered any such information from a child under 13, we will take appropriate steps to delete it. We comply with the Children's Online Privacy Protection Act of 1998 (which is available at <http://www.ftc.gov/ogc/coppa1.htm>) and will not knowingly collect personally identifiable information from, anyone under 13.

**Notification of Changes.** CBA uses the information collected from you in accordance with this Privacy Policy in effect when the information was collected. From time to time, we may amend, modify, alter or otherwise update this Privacy Policy; for example, in light of new technology, a change in applicable law, or as our business needs or other facts dictate. If PBS decides to change the type of information it collects, how we use it, or under what circumstances, if any, we may disclose it, we will post a notice of these changes on the Website. Please check the Website frequently to see recent changes to this Privacy Policy.